

**20** YEARS OF EXCELLENCE  
IN INTERNATIONAL  
MEETINGS  
[alliedacademies.com](http://alliedacademies.com)

# SPONSORSHIP & EXHIBITION 2019

Cancer Summit 2019



Theme: "Exploring and Assessing Newer Cancer Prevention Methodologies"

2<sup>nd</sup> International Conference on

# CANCER THERAPY AND ONCOLOGY

May 22-23, 2019 | Rome, Italy

# DEAR PROSPECTIVE SPONSOR/EXHIBITOR

## GREETINGS FROM CANCER SUMMIT 2019!

We would like to invite you to become a sponsor at the "2<sup>nd</sup> International Conference on Cancer Therapy and Oncology" to be held in Rome, Italy on May 22-23, 2019.

Cancer Summit 2019 is a unique opportunity for your organization to connect with up to 250 leading healthcare professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in Cancer science and Global Health through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so doesn't miss this opportunity to enhance your brand and demonstrate your leadership at Cancer Therapy and Oncology.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the exhibition and social events.

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to Italy in May 2019.

Sincerely,

Organizing Committee.



## SCOPE AND TOPICS

The scope of the conference covers all the niche research arenas in Cancer research happening around the world. The latest achievements of research and technological developments will be presented and thoroughly discussed through a series of Key Notes, Plenaries, Workshops, Symposiums and Poster sessions. A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at Cancer Summit 2019.



# WHY SPONSOR?

Sponsoring, Exploring and Assessing Newer Cancer Prevention Methodologies Conference builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, practitioners, students and other key stake holders . This gives you a forum to share your organization's expertise.

Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this conference will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.

Cancer Summit 2019 wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:

- Wide acknowledgment of your organization leading up to and during the Summit.
- Promote and Showcase you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.
- Excellent networking opportunities during the Summit to promote your products and services to a relevant target audience.
- An opportunity to utilize the Summit experience to showcase your organization's position of support for these important research areas.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.
- The possibility to launch new initiatives, products or services directly to your primary market.
- Gaining access to Summit attendees who are keen to improve their knowledge within the field and through your organization's support, closely align your organization with attendees' professional development on a personal level.
- Competitive advantage as you'll stand out if you're a sponsor and your major competitors aren't. If your competitors have already decided to be sponsors, your sponsorship becomes even more important to assert your comparative market strength.

## CONFERENCE HIGHLIGHTS

- ☞ Approaches to Cancer Therapy
- ☞ Oncology
- ☞ Organ Specific Cancer
- ☞ Melanoma and Other Skin Cancer
- ☞ Cancer Cell Biology
- ☞ Genetic Mutations & Cancer
- ☞ Hereditary Cancer Syndromes
- ☞ Cancer Stem Cells
- ☞ Cancer & Pregnancy
- ☞ Stem Cells Immune systems and Cancer
- ☞ Targeted Cancer Therapy
- ☞ Nanomedicine and Cancer
- ☞ Alternative Treatment and Cancer Therapy
- ☞ Cancer Bioinformatics
- ☞ Cancer Bioinformatics
- ☞ Cancer Staging
- ☞ Cancer Pain Management, Survival and Awareness
- ☞ Cancer Pharma Industry

# SPONSORSHIP OPPORTUNITIES

We offer sponsorship opportunities for every level of interest and every budget. Standard packages are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals. Listed below are a wide variety of sponsorship opportunities to meet your organization's budget and business development objectives.

## PLATINUM SPONSOR \$5000

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization's commitment to addressing Cancer Summit 2019.

### Exposure includes:

- One Plenary speaking opportunity
- Company acknowledgement on all official conference support signs, programme, and conference website and on all marketing collateral including enhanced logo on the conference holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet | After the event "Thank you email" to all attendees with company logo

## GOLD SPONSOR \$2500

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

### Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the conference proceedings

## SILVER SPONSOR \$2000

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

## EXHIBITION: \$1500

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting.

