

Theme: Advanced Strategies in Radiology and Imaging

# 8<sup>th</sup> European Breast Congress

December 4-5, 2017 Rome, Italy

**20** YEARS OF EXCELLENCE  
IN INTERNATIONAL  
MEETINGS  
[alliedacademies.com](http://alliedacademies.com)

## DEAR PROSPECTIVE SPONSOR/EXHIBITOR,

### Greetings from Breast Congress 2017

We would like to invite you to become a sponsor at the “**8<sup>th</sup> European Breast Congress**” to be held in **Rome, Italy on December 4-5, 2017**.

**Breast Congress 2017** is a unique opportunity for your organization to connect with up to 250 leading healthcare professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in Breast Congress and Global Health through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so doesn't miss this opportunity to enhance your brand and demonstrate your leadership at Breast Congress 2017.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and

the website, and enjoy significant contact with delegates during the exhibition and social events.

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to Rome, December in November 2017.

Sincerely,  
Organizing Committee.

# SCOPE AND TOPICS

The scope of the conference covers all the niche research arenas in Breast Congress research happening around the world.

The latest achievements of Breast Congress and technological developments will be presented and thoroughly discussed through a series of Key Notes, Plenaries, Workshops, Symposiums and Poster sessions.

A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at the Breast Congress 2017

- Breast Cancer Classification
- Breast Cancer Treatment
- Surgery for Breast Cancer
- Understanding Breast Cancer Diagnosis
- Breast Cancer Screening
- Prognosis and Survival For Breast Cancer
- Breast Cancer Clinical Trials
- Breast Cancer Risk Factors
- Dense Breasts
- Achievements of The Breast Cancer Movement
- Breast Cancer Recurrence
- Hormone Therapies
- Novel Therapies of Breast Cancer
- Genetics of Breast Cancer
- Breast Cancer Prevention and Control
- Breast-Feeding
- Breast Malformations
- Breast Reduction
- Bilateral Breast Irradiation.
- Reduction Mammoplasty
- Lactational Exposure
- Immunotherapy
- Breast Lesions
- Breast TMA Classification.
- Clinical Implications of Breast capsulectomy

## WHY SPONSOR?

*“When asked which advertising mediums are most important to meeting your company’s key marketing objectives today?*

45 percent said conferences and events.” The Economist magazine’s Global CMO report

Sponsoring the **Breast Congress 2017** Conference builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, practitioners, students and other key stake holders which gives you a forum to share your organization’s expertise.

Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this conference will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.

### Sponsor Benefits:

**Breast Congress 2017** wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:

- **Wide acknowledgment** of your organization leading up to and during the conference.
- **Promote and Showcase** you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.
- **Excellent networking** opportunities during the Conference to promote your products and services to a relevant target audience.
- **An opportunity** to utilize the Conference experience to showcase your organization’s position of support for these important research areas.
- **An opportunity** to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- **An opportunity** for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.
- **The possibility** to launch new initiatives, products or services directly to your primary market.
- **Gaining access** to Conference attendees who are keen to improve their knowledge within the field, and through your organization’s support, closely align your organization with attendees’ professional development on a personal level.
- **Competitive advantage** you’ll stand out if you’re a sponsor and your major competitors aren’t. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength.



## SPONSORSHIP OPPORTUNITIES:

We offer sponsorship opportunities for every level of interest and every budget. Standard “packages” are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals.

Listed below are a wide variety of sponsorship opportunities to meet your organization’s budget and business development objectives.

### Platinum Sponsor:

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization’s commitment to addressing Breast Congress 2017. Exposure includes:

- One Plenary speaking opportunity
- Company acknowledgement on all official conference support signs, programme, and conference website and on all marketing collateral including enhanced logo on the conference holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet

After the event “Thank you email” to all attendees with company logo

### Gold Sponsor:

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand. Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website

- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the conference proceedings

### Silver Sponsor:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

### Exhibition:

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting, (for



